

Rep Order#	9841185	Ver#	2	Status	Returned	Traffic Order#	65450	Printed:	10/12/2012 3:11 PM	1 of	10
EC'd	Ycs					Last Received:			10/12/2012 9:42 AM		
Station	WOAL-TV SAN ANTONIO					Showing Buylines:	All Lines				
Advertiser	() POLITICAL ISSUE GROU										
Product	CONGRESSIONAL LDR FD										
Estimate#	3348										
Buyer	AMAG Media Assistant										
Phone#	Fax#										
Agency	() AMERICAN MEDIA & ADVOCACY GROUP					Rep Firm					
	815 SLATERS LANE					Sales Office	() WASHINGTON				
	ALEXANDRIA, VA 22314					Salesperson	() KATHRYN SARDINSKY				
Agency C/P/I/P2/E	251/454/3348										
Flight Dates	10/26/2012 - 11/06/2012					Salesperson Phone#	202-955-5342				
Hiatus Weeks						Salesperson FAX#					

CONTRACT COMMENT - CONGRESSIONAL LEADERSHIP FUND *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Day	Ln	Day	Time	Program	Len	Rate	Dates	# of Weeks	Total Spots	Total Cost	Daypart
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
-----	1	F	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	10/26-10/26	1	1	\$250.00	-----
-----	2	M	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	10/29-10/29	1	1	\$250.00	-----
-----	3	TU	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	10/30-10/30	1	1	\$250.00	-----
-----	4	W	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	10/31-10/31	1	1	\$250.00	-----
-----	5	TH	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	11/01-11/01	1	1	\$250.00	-----
-----	6	F	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	11/02-11/02	1	1	\$250.00	-----
-----	7	M	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	11/05-11/05	1	1	\$250.00	-----
-----	8	TU	5A-6A	NEWS 4 WOAI-5A	:30	\$250.00	11/06-11/06	1	1	\$250.00	-----

Traffic Order# 65450
Rep Order# 9841185 Ver# 2 Status Returned
EC'd Yes

Printed: 10/12/2012 3:11 PM
Last Received: 10/12/2012 9:42 AM

Traffic Order# 65450
Rep Order# 9841185
FC'd Ycs Ver# 2 Status Returned

Printed: 10/12/2012 3:11 PM
Last Received: 10/12/2012 9:42 AM
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Station	Advertiser	Product	Estimate#	Buyer	Phone#	Fax#	ILT	Day	Time	Program	
WOAI-TV SAN ANTONIO () POLITICAL ISSUE GROU CONGRESSIONAL LDREFD	3348	AMAG MediaAssistant									
20	MAY	20	113	100							

Rating: 0.8	30	M	11A-12P	TODAY SHWZ
-------------	----	---	---------	------------

Rating: 0.9
31 M 12P-1P TCDAY SHW3

Rating: 0.9	3.3	F	12P-1P	TODAY	SHW3
Rating: 0.9	3.2	W	12P-1P	TODAY	SHW3

Rating: 1.0 E 2P-3P DR, OZ

Rating: 1.0	35	M	2P-3P	DR. QZ
Rating: 1.0	36	TU	2P-3P	DR. QZ

Rating: 3.7 W 2 P-3P DR. OZ

Rating: 1.0	38	TH	2P-3P	DR. OZ
Rating: 1.0	39	E	2P-3P	DR. OZ

Printed: 10/12/2012 3:11 PM
At Received: 10/12/2012 9:42 AM
Procedure: [View](#)

OCACY GROUP Rep Firm () WASHINGTON
 buylines, All Lines Sales Office () VATHERYN SADINSKY
 Colleagues ()

Salesperson# 202-955-5342
Salesperson () KATLIN BANDINIKI

Salesperson FAX#	Spots/Week	# of Weeks	Total Spots	Total Cost

1 /01-11/01 1 L 1 §125, 00

1 /05-11/05 2 1 1 \$1125.00

1 /29-10/29 1 1 \$150.00

)/31-10/31 1 1 \$150.00

1
L
./02-11/02
\$150.00

1 1/26-10/26 \$175.00

10/29-10/29 1 1 \$175.00

10/30-10/30 1 1 \$175.00

1 11/01-11/01 \$175.00

1 1/02-11/02
T 4 \$175.00

Rep Order#	9841185	Ver#	2	Status Returned	Traffic Order#	65450	Printed:	10/12/2012 3:11 PM
EC'd	Yes				Last Received:			10/12/2012 9:42 AM
Showing Baylines: All Lines								
Station	WOAI-TV SAN ANTONIO	Agency	() AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm				
Advertiser	() POLITICAL ISSUE GROUP	815 SALTERS LANE		Sales Office	() WASHINGTON			
Product	CONGRESSIONAL LDR FD	ALEXANDRIA, VA 22314		Salesperson	() KATHRYN SARDINSKY			
Estimate#	3348	Agency C/P1/P2/E	251/454/3348	Salesperson Phone#	202-955-5342			
Buyer	AMAG MediaAssistant	Flight Dates	10/26/2012 - 11/06/2012	Salesperson FAX#				
Phone#	Fax#	Hnts Weeks						
LT	In	Day	Time	Program	Len	Rate	Dates	Daypart
---	---	---	---	---	---	---	---	---
Rating: 3.5	51	W	530P-6P	NBC NITELY NWS	:30	\$1,200.00	10/31-10/31	
Rating: 3.5	52	TH	530P-6P	NBC NITELY NWS	:30	\$1,200.00	11/01-11/01	
Rating: 3.5	53	F	530P-6P	NBC NITELY NWS	:30	\$1,200.00	11/02-11/02	
Rating: 3.5	54	M	530P-6P	NBC NITELY NWS	:30	\$1,200.00	11/05-11/05	
Rating: 3.5	55	F	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	10/26-10/26	
Rating: 3.3	56	M	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	10/29-10/29	
Rating: 3.3	57	TU	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	10/30-10/30	
Rating: 3.3	58	W	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	10/31-10/31	
Rating: 3.3	59	TH	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	11/01-11/01	
Rating: 3.3	60	F	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	11/02-11/02	
Rating: 3.3	61	M	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	11/05-11/05	

Rep Order# 9841185 Ver# 2 Status Returned

Traffic Order# 65450

Printed: 10/12/2012 3:11 PM
Last Received: 10/12/2012 9:42 AM

EC'd Yes

Station WOAI-TV SAN ANTONIO

Advertiser () POLITICAL ISSUE GROUP

Product CONGRESSIONAL LDR FD

Estimate# 3348

Buyer AMAG MediaAssistant

Phone# Fax#

LT Ln Day Time Program

62 F 630P-7P NEWS4 WOAI-630

Rating: 3.0

63 M 630P-7P NEWS4 WOAI-630

Rating: 3.0

64 TU 630P-7P NEWS4 WOAI-630

Rating: 3.0

65 W 630P-7P NEWS4 WOAI-630

Rating: 3.0

66 TH 630P-7P NEWS4 WOAI-630

Rating: 3.0

67 F 630P-7P NEWS4 WOAI-630

Rating: 3.0

68 M 630P-7P NEWS4 WOAI-630

Rating: 3.0

69 SA 5P-530P NEWS4WQAI-5P

Rating: 2.9

*70 SA 5P-530P NEWS4WQAI-5P

Rating: 2.9

71 SU 5P-530P NEWS4 WOAI-5P

Rating: 3.8

72 SU 5P-530P NEWS4 WOAI-5P

Rating: 3.8

Station Remark: V2 NA ON ENTRY 1X 11/3 DUE TO NOTRE DAME FOOTBALL

OFFER 1X 11/3 230P-6P NOTRE DAME FOOTBALL @ \$500

Agency () AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 251/54/3348

Flight Dates 10/26/2012 - 11/06/2012

Hiatus Weeks

Agency () WASHINGTON

Sales Office () KATHRYN SARDINSKY

Salesperson ()

Salesperson Phone# 202-955-5342

Salesperson FAX#

Spots/Week

of Weeks

Total Spots

Total Cost

Daypart

Len

Date

Dates

Rep Order#	Ver#	Status	Returned
9841185	2		
EC'd	Yes		

Printed: 10/12/2012 3:11 PM
Last Received: 10/12/2012 9:42 AM
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Agency	(<input type="checkbox"/>) AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E	Rep Firm Sales Office (<input type="checkbox"/>) WASHINGTON Salesperson (<input type="checkbox"/>) KATHRYN SARDINSKY	Salesperson Phone# Salesperson FAX#
Flight Number	251/434/3348	10/26/2012 - 11/06/2012	202-955-5342
Winters Waiver			

	75	M	7P-9P	THE VOICE
Rating:	7.0			
	* 76	W	8P-9P	L&O: SVU
Rating:	3.5			
		Station Remark:	V2 NA ON ENTRY 1X 1 OFFER 1X 10/31 9P-1	
	77	SU	62-72	NFL: COWBOYS PRE-
Rating:	5.0			
	78	SU	7P-1045P	NBC SUN-FTBL
Rating:	10.5			
	79	SU	7P-1045P	NFL COWBOYS V FALL
Rating:	20.0			
	80	M	10P-1035P	NEWS4 WOAI-10P
Rating:	3.2			
	81	TU	10P-1035P	NEWS4 WOAI-10P
Rating:	3.2			
	82	W	10P-1035P	NEWS4 WOAI-10P
Rating:	3.2			

Rep Order#	9841185	Vet#	2	Status	Returned	Traffic Order#	65450	Printed:	10/12/2012 3:11 PM
EC'd	Ycs					Last Received:			9 of 10
Showing Buylines: All Lines									
Station	WOAI-TV SAN ANTONIO	Agency	() AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm		Sales Office () WASHINGTON			
Advertiser	() POLITICAL ISSUE GROUP	815 SLATERS LANE				Salesperson () KATHRYN SARDINSKY			
Product	CONGRESSIONAL LDR FD	ALEXANDRIA, VA 22314							
Estimate#	3348	Agency C/P1/P2/E	251/454/3348						
Buyer	AMAG MediaAssistant	Flight Dates	10/26/2012 - 11/06/2012						
Phone#	Fax#	Hiatus Weeks				Salesperson Phone#	202-955-5342		
						Salesperson FAX#			
L/T	Ln.	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks
---	---	---	---	---	---	---	---	---	---
83	TH		10P-1035P	NEWS4 WOAI-10P	:30	\$1,500.00	11/01-11/01	1	1
Rating: 3.2									
84	F		10P-1035P	NEWS4 WOAI-10P	:30	\$1,500.00	11/02-11/02	1	1
Rating: 3.2									
85	M		10P-1035P	NEWS4 WOAI-10P	:30	\$1,500.00	11/05-11/05	1	1
Rating: 3.2									
86	SA		10P-1035P	NEWS4 WOAI-10P	:30	\$1,150.00	10/27-10/27	1	1
Rating: 3.6									
87	SA		10P-1035P	NEWS4 WOAI-10P	:30	\$1,150.00	11/03-11/03	1	1
Rating: 3.6									
88	SU		1045P-1130P	NWS FOOL ETBL	:30	\$1,500.00	10/28-10/28	1	1
Rating: 4.2									
89	SU		1045P-1130P	NWS FOOL ETBL	:30	\$1,500.00	11/04-11/04	1	1
Rating: 4.2									
90	SA		1035P-1202A	SAT NITE LIVE	:30	\$1,150.00	10/27-10/27	1	1
Rating: 3.6									
91	SA		1035P-1202A	SAT NITE LIVE	:30	\$1,150.00	11/03-11/03	1	1
Rating: 3.6									

—REPORT TOTALS—

Report Totals: 91 / \$111,475.00

Rep Order#	9841185	Ver#	2	Status	Returned
EC'd	Yes				

Station WOAI-TV SAN ANTONIO
Advertiser () POLITICAL ISSUE GROUP
Product CONGRESSIONAL LDR FD
Estimate# 3348
Buyer AMAG MediaAssistant
Phone#
Fax#

Traffic Order# 65450		Traffic Order# 65450	
		Showing BayLines: All Lines	
Agency	() AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm	
815 SLATERS LANE	ALEXANDRIA, VA 22314	Sales Office () WASHINGTON	
Agency C/P1/P2/E	251/54/3348	Salesperson () KATHRYN SARDINSKY	
Flight Dates	10/26/2012 - 11/06/2012	Salesperson Phone#	202-955-5342
Hiatus Weeks		Salesperson FAX#	

—SALES MONTHLY TOTALS—

Oct 12: 17 / \$24,625.00

Sales Totals: 91 / \$111,475.00

Station Totals: 91 / \$111,475.00

Lines not sent/rcvd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	§517,526	CABL	0%	TOAI	0%	KABB	14%	KCWX	0%	KENS	25%
		KMYS	1%	KPXL	0%	KSAT	38%	KWEX	0%	UNKN	0%
		WOAI	21%								

Books null

Demos RA 35+

ORDER



Orders	Order / Rev:	<u>65450</u>	Primary AE:	<u>Millennium Washington DC</u>
	Alt Order #:	<u>09841185</u>	Sales Office:	<u>MNAT</u>
	Product Desc:	<u>CONGRESSIONAL LDR FD/POLITICAL</u>	Sales Region:	<u>National</u>
	Estimate:	<u>3348</u>		
	Flight Dates:	<u>10/26/12 - 11/06/12</u>		
	Original Date / Rev:	<u>10/12/12 / 10/12/12</u>		
	Order Type:	<u>GENERAL</u>		
Agency	Name:	<u>American Media & Advocacy</u>	Billing Type:	<u>Cash</u>
	Buying Contact:		Billing Calendar:	<u>Broadcast</u>
	Billing Contact:		Billing Cycle:	<u>EOM/EOC</u>
		<u>815 Slaters Lane</u>	Agency Commission:	<u>15%</u>
		<u>Alexandria, VA 22314</u>		
Advertiser	Name:	<u>Congressional Leadership Committee</u>	New Business Thru:	
	Demographic:	<u>A35+</u>	Order Separation:	<u>00:15:00</u>
	Product Codes:	<u>Issues/Propositions</u>	Advertiser External ID:	
	Priority:	<u>P-1</u>	Agency External ID:	
	Revenue Codes:	<u>AGY, POL-ISS, GEN</u>		

					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	17	\$24,625.00	\$20,931.25	October 2012	17	\$24,625.00	\$20,931.25	0.00
10/29/12	11/06/12	72	\$84,750.00	\$72,037.50	November 2012	72	\$84,750.00	\$72,037.50	0.00
					Totals	89	\$109,375.00	\$92,968.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WOAI-TV	21%	\$109,375.00
Market	100%	\$520,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
EOAI	0%	\$0.00
KABB	14%	\$72,916.67
KENS	25%	\$130,208.33
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	1%	\$5,208.33
KNIC	0%	\$0.00
KPXL	0%	\$0.00
KSAT	38%	\$197,916.67
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KVDF	0%	\$0.00
KWEX	0%	\$0.00
UNKWN	1%	\$5,208.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOAI	10/26/12	10/26/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00

Order / Rev: 65450
Alt Order #: 09841185
Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Committee
Product Desc: CONGRESSIONAL LDR FD/POLITICAL
Estimate: 3348

WOAI-TV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 4 WOAI-5A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/22/12	10/28/12		----F--			1	\$250.00				0.00					
E 2	WOAI	10/29/12	10/29/12	Local 5a News		CM	5:00 AM-6:00 AM	M-----		:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		M-----			1	\$250.00				0.00					
E 3	WOAI	10/30/12	10/30/12	Local 5a News		CM	5:00 AM-6:00 AM	-T-----		:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		-T-----			1	\$250.00				0.00					
E 4	WOAI	10/31/12	10/31/12	Local 5a News		CM	5:00 AM-6:00 AM	--W----		:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		--W----			1	\$250.00				0.00					
E 5	WOAI	11/01/12	11/01/12	Local 5a News		CM	5:00 AM-6:00 AM	---T---		:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		---T---			1	\$250.00				0.00					
E 6	WOAI	11/02/12	11/02/12	Local 5a News		CM	5:00 AM-6:00 AM	----F--		:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		----F--			1	\$250.00				0.00					
E 7	WOAI	11/05/12	11/05/12	Local 5a News		CM	5:00 AM-6:00 AM	M-----		:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	11/05/12	11/11/12		M-----			1	\$250.00				0.00					
E 8	WOAI	11/06/12	11/06/12	Local 5a News		CM	5:00 AM-6:00 AM	-T-----		:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	11/05/12	11/11/12		-T-----			1	\$250.00				0.00					
E 9	WOAI	10/26/12	10/26/12	Local 6a News		CM	6:00 AM-7:00 AM	----F--		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/22/12	10/28/12		----F--			1	\$650.00				0.00					
E 10	WOAI	10/29/12	10/29/12	Local 6a News		CM	6:00 AM-7:00 AM	M-----		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		M-----			1	\$650.00				0.00					
E 11	WOAI	10/30/12	10/30/12	Local 6a News		CM	6:00 AM-7:00 AM	-T-----		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		-T-----			1	\$650.00				0.00					
E 12	WOAI	10/31/12	10/31/12	Local 6a News		CM	6:00 AM-7:00 AM	--W----		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		--W----			1	\$650.00				0.00					
E 13	WOAI	11/01/12	11/01/12	Local 6a News		CM	6:00 AM-7:00 AM	---T---		:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week:	10/29/12	11/04/12		---T---			1	\$650.00				0.00					

Order / Rev: 65450 Advertiser: Congressional Leadership Committee
 Alt Order #: 09841185 Product Desc: CONGRESSIONAL LDR FD/POLITICAL WOAI-TV
 Flight Dates: 10/26/12 - 11/06/12 Estimate: 3348

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	WOAI	11/01/12	11/01/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
E 14	WOAI	11/02/12	11/02/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ----F--															
E 15	WOAI	11/05/12	11/05/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M-----															
E 16	WOAI	11/06/12	11/06/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 -T-----															
E 17	WOAI	10/26/12	10/26/12	Today Show Today Show	CM	7:00 AM-9:00 AM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ----F--															
E 18	WOAI	10/29/12	10/29/12	Today Show Today Show	CM	7:00 AM-9:00 AM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M-----															
E 19	WOAI	10/30/12	10/30/12	Today Show Today Show	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -T-----															
E 20	WOAI	10/31/12	10/31/12	Today Show Today Show	CM	7:00 AM-9:00 AM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 --W----															
E 21	WOAI	11/01/12	11/01/12	Today Show Today Show	CM	7:00 AM-9:00 AM	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
E 22	WOAI	11/02/12	11/02/12	Today Show Today Show	CM	7:00 AM-9:00 AM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ----F--															
E 23	WOAI	11/05/12	11/05/12	Today Show Today Show	CM	7:00 AM-9:00 AM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M-----															
E 24	WOAI	11/06/12	11/06/12	Today Show Today Show	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 -T-----															
E 25	WOAI	10/27/12	10/27/12		CM	6:00 AM-8:00 AM	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00

Order / Rev: 65450 Advertiser: Congressional Leadership Committee
Alt Order #: 09841185 Product Desc: CONGRESSIONAL LDR FD/POLITICAL WOAI-TV
Flight Dates: 10/26/12 - 11/06/12 Estimate: 3348

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Sat Today Show																										
Sat Today Show																										
SATURDAY TODAY																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S-	1	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S-	1	\$175.00	0.00																					
E 26	WOAI	11/03/12	11/03/12	Sat Today Show	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00											
SATURDAY TODAY																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-----S-	1	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-----S-	1	\$175.00	0.00																					
E 27	WOAI	10/26/12	10/26/12	Today Show II	CM	11:00 AM-12:00 PI-----F--		:30	1	\$125.00	P-3	0.00	NM	1	\$125.00											
TODAY SHW2																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>----F--</td> <td>1</td> <td>\$125.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	----F--	1	\$125.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	----F--	1	\$125.00	0.00																					
E 28	WOAI	10/30/12	10/30/12	Today Show II	CM	11:00 AM-12:00 PI-T-----		:30	1	\$125.00	P-3	0.00	NM	1	\$125.00											
TODAY SHW2																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-T-----</td> <td>1</td> <td>\$125.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-T-----	1	\$125.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$125.00	0.00																					
E 29	WOAI	11/01/12	11/01/12	Today Show II	CM	11:00 AM-12:00 PI---T----		:30	1	\$125.00	P-3	0.00	NM	1	\$125.00											
TODAY SHW2																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>---T---</td> <td>1</td> <td>\$125.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	---T---	1	\$125.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	---T---	1	\$125.00	0.00																					
E 30	WOAI	11/05/12	11/05/12	Today Show II	CM	11:00 AM-12:00 PI-----M-----		:30	1	\$125.00	P-3	0.00	NM	1	\$125.00											
TODAY SHW2																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 11/05/12</td> <td>11/11/12</td> <td>M-----</td> <td>1</td> <td>\$125.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 11/05/12	11/11/12	M-----	1	\$125.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 11/05/12	11/11/12	M-----	1	\$125.00	0.00																					
E 31	WOAI	10/29/12	10/29/12	Today Show III	CM	12:00 PM-1:00 PMM-----		:30	1	\$150.00	P-3	0.00	NM	1	\$150.00											
TODAY SHW3																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>M-----</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	M-----	1	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$150.00	0.00																					
E 32	WOAI	10/31/12	10/31/12	Today Show III	CM	12:00 PM-1:00 PM--W----		:30	1	\$150.00	P-3	0.00	NM	1	\$150.00											
TODAY SHW3																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>--W----</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	--W----	1	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	--W----	1	\$150.00	0.00																					
E 33	WOAI	11/02/12	11/02/12	Today Show III	CM	12:00 PM-1:00 PM----F--		:30	1	\$150.00	P-3	0.00	NM	1	\$150.00											
TODAY SHW3																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>----F--</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	----F--	1	\$150.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	----F--	1	\$150.00	0.00																					
E 34	WOAI	10/26/12	10/26/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM -----F--		:30	1	\$175.00	P-3	0.00	NM	1	\$175.00											
DR. OZ																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>----F--</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	----F--	1	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	----F--	1	\$175.00	0.00																					
E 35	WOAI	10/29/12	10/29/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM M-----		:30	1	\$175.00	P-3	0.00	NM	1	\$175.00											
DR. OZ																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>M-----</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	M-----	1	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$175.00	0.00																					
E 36	WOAI	10/30/12	10/30/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM -T-----		:30	1	\$175.00	P-3	0.00	NM	1	\$175.00											
DR. OZ																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>-T-----</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	-T-----	1	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	-T-----	1	\$175.00	0.00																					
E 37	WOAI	10/31/12	10/31/12		CM	2:00 PM-3:00 PM --W----		:30	1	\$175.00	P-3	0.00	NM	1	\$175.00											

Order / Rev: 65450 Advertiser: Congressional Leadership Committee
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 Flight Dates: 10/26/12 - 11/06/12 Estimate: 3348

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2p-3p Dr Oz															
DR. OZ															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ---W--- 1 \$175.00 0.00															
E 38	WOAI	11/01/12	11/01/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM	---T---	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
DR. OZ															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ---T--- 1 \$175.00 0.00															
E 39	WOAI	11/02/12	11/02/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM	----F--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
DR. OZ															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ----F-- 1 \$175.00 0.00															
E 40	WOAI	11/05/12	11/05/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM	-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
DR. OZ															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 11/05/12 11/11/12 M----- 1 \$175.00 0.00															
E 41	WOAI	10/26/12	10/26/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 ----F-- 1 \$900.00 0.00															
E 42	WOAI	10/29/12	10/29/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 M----- 1 \$900.00 0.00															
E 43	WOAI	10/30/12	10/30/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 -T----- 1 \$900.00 0.00															
E 44	WOAI	10/31/12	10/31/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	--W----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 --W---- 1 \$900.00 0.00															
E 45	WOAI	11/01/12	11/01/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	---T---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ---T--- 1 \$900.00 0.00															
E 46	WOAI	11/02/12	11/02/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 ----F-- 1 \$900.00 0.00															
E 47	WOAI	11/05/12	11/05/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 11/05/12 11/11/12 M----- 1 \$900.00 0.00															
E 48	WOAI	10/26/12	10/26/12	NBC Nightly News Nightly News M-F	CM	5:30 PM-6:00 PM	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NBC NITELY NWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 ----F-- 1 \$1,200.00 0.00															
E 49	WOAI	10/29/12	10/29/12		CM	5:30 PM-6:00 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Nightly News Nightly News M-F															
NBC NITELY NWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	M-----						1	\$1,200.00	0.00				
E 50	WOAI	10/30/12	10/30/12	NBC Nightly News	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NBC NITELY NWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-T-----						1	\$1,200.00	0.00				
E 51	WOAI	10/31/12	10/31/12	NBC Nightly News	CM	5:30 PM-6:00 PM	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NBC NITELY NWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--W----						1	\$1,200.00	0.00				
E 52	WOAI	11/01/12	11/01/12	NBC Nightly News	CM	5:30 PM-6:00 PM	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NBC NITELY NWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	---T---						1	\$1,200.00	0.00				
E 53	WOAI	11/02/12	11/02/12	NBC Nightly News	CM	5:30 PM-6:00 PM	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NBC NITELY NWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	----F--						1	\$1,200.00	0.00				
E 54	WOAI	11/05/12	11/05/12	NBC Nightly News	CM	5:30 PM-6:00 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NBC NITELY NWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	11/05/12	11/11/12	M-----						1	\$1,200.00	0.00				
E 55	WOAI	10/26/12	10/26/12	Local 6p News	CM	6:00 PM-6:30 PM	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6p News M-F															
NEWS4 WOAI-6P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/22/12	10/28/12	----F--						1	\$1,100.00	0.00				
E 56	WOAI	10/29/12	10/29/12	Local 6p News	CM	6:00 PM-6:30 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6p News M-F															
NEWS4 WOAI-6P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	M-----						1	\$1,100.00	0.00				
E 57	WOAI	10/30/12	10/30/12	Local 6p News	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6p News M-F															
NEWS4 WOAI-6P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	-T-----						1	\$1,100.00	0.00				
E 58	WOAI	10/31/12	10/31/12	Local 6p News	CM	6:00 PM-6:30 PM	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6p News M-F															
NEWS4 WOAI-6P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	--W----						1	\$1,100.00	0.00				
E 59	WOAI	11/01/12	11/01/12	Local 6p News	CM	6:00 PM-6:30 PM	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6p News M-F															
NEWS4 WOAI-6P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	---T---						1	\$1,100.00	0.00				
E 60	WOAI	11/02/12	11/02/12	Local 6p News	CM	6:00 PM-6:30 PM	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6p News M-F															
NEWS4 WOAI-6P															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	10/29/12	11/04/12	----F--						1	\$1,100.00	0.00				
E 61	WOAI	11/05/12	11/05/12		CM	6:00 PM-6:30 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00

Order / Rev: 65450 Advertiser: Congressional Leadership Committee
 Alt Order #: 09841185 Product Desc: CONGRESSIONAL LDR FD/POLITICAL WOAI-TV
 Flight Dates: 10/26/12 - 11/06/12 Estimate: 3348

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local 6p News															
Local 6p News M-F															
NEWS4 WOAI-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	11/05/12	11/11/12	M-----		1	\$1,100.00		0.00					
E 62	WOAI	10/26/12	10/26/12	Local 630p News	CM	6:30 PM-7:00 PM	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6:30p News M-F															
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/22/12	10/28/12	----F--		1	\$1,100.00		0.00					
E 63	WOAI	10/29/12	10/29/12	Local 630p News	CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6:30p News M-F															
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/29/12	11/04/12	M-----		1	\$1,100.00		0.00					
E 64	WOAI	10/30/12	10/30/12	Local 630p News	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6:30p News M-F															
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/29/12	11/04/12	-T-----		1	\$1,100.00		0.00					
E 65	WOAI	10/31/12	10/31/12	Local 630p News	CM	6:30 PM-7:00 PM	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6:30p News M-F															
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/29/12	11/04/12	--W---		1	\$1,100.00		0.00					
E 66	WOAI	11/01/12	11/01/12	Local 630p News	CM	6:30 PM-7:00 PM	--T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6:30p News M-F															
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/29/12	11/04/12	--T---		1	\$1,100.00		0.00					
E 67	WOAI	11/02/12	11/02/12	Local 630p News	CM	6:30 PM-7:00 PM	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6:30p News M-F															
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/29/12	11/04/12	----F--		1	\$1,100.00		0.00					
E 68	WOAI	11/05/12	11/05/12	Local 630p News	CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
Local 6:30p News M-F															
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	11/05/12	11/11/12	M-----		1	\$1,100.00		0.00					
E 69	WOAI	10/27/12	10/27/12	Local 5p News Sa	CM	5p-5:30p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
Local 5p News Sa															
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/22/12	10/28/12	-----S-		1	\$500.00		0.00					
E 71	WOAI	10/28/12	10/28/12	Local 5p News Su	CM	5:00 PM-5:30 PM	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Local 5p News Su															
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/22/12	10/28/12	-----S		1	\$650.00		0.00					
E 72	WOAI	11/04/12	11/04/12	Local 5p News Su	CM	5:00 PM-5:30 PM	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
Local 5p News Su															
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/29/12	11/04/12	-----S		1	\$650.00		0.00					
E 73	WOAI	10/28/12	10/28/12	Nightly News Su	CM	5:30 PM-6:00 PM	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
Nightly News Su															
NBC-NWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	10/22/12	10/28/12	-----S		1	\$850.00		0.00					
E 74	WOAI	11/04/12	11/04/12		CM	5:30 PM-6:00 PM	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00

Order / Rev: 65450 Advertiser: Congressional Leadership Committee
Alt Order #: 09841185 Product Desc: CONGRESSIONAL LDR FD/POLITICAL WOAI-TV
Flight Dates: 10/26/12 - 11/06/12 Estimate: 3348

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Nightly News Su															
Nightly News Su															
NBC-NWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S															
E 75	WOAI	11/05/12	11/05/12	Mon Spec	CM	7:00 PM-9:00 PM	M-----	:30	1	\$4,250.00	P-2	0.00	NM	1	\$4,250.00
(7:00 PM-9:00 PM)															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M-----															
E 77	WOAI	11/04/12	11/04/12	Football Night in America	CM	6:00 PM-7:00 PM	-----S	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
Football Night in America															
NFL: COWBOYS PRE-GM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S															
E 78	WOAI	10/28/12	10/28/12	NBC Sunday Night Football	CM	7:00 PM-10:45 PM	-----S	:30	1	\$12,500.00	P-1	0.00	NM	1	\$12,500.00
NBC Sunday Night Football															
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -----S															
E 79	WOAI	11/04/12	11/04/12	NBC Football Cowboys	CM	7:00 PM-10:45 PM	-----S	:30	1	\$25,000.00	P-1	0.00	NM	1	\$25,000.00
NBC Football Cowboys															
NFL COWBOYS v FALCONS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S															
E 80	WOAI	10/29/12	10/29/12	Late 10p News M-F	CM	10:00 PM-10:35 PM	-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Late 10p News M-F															
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 M-----															
E 81	WOAI	10/30/12	10/30/12	Late 10p News M-F	CM	10:00 PM-10:35 PI-T-----		:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Late 10p News M-F															
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -T-----															
E 82	WOAI	10/31/12	10/31/12	Late 10p News M-F	CM	10:00 PM-10:35 PI--W----		:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Late 10p News M-F															
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 --W----															
E 83	WOAI	11/01/12	11/01/12	Late 10p News M-F	CM	10:00 PM-10:35 PI---T---		:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Late 10p News M-F															
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ---T---															
E 84	WOAI	11/02/12	11/02/12	Late 10p News M-F	CM	10:00 PM-10:35 PI---F--		:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Late 10p News M-F															
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 ----F--															
E 85	WOAI	11/05/12	11/05/12	Late 10p News M-F	CM	10:00 PM-10:35 PI----T---		:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Late 10p News M-F															
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M-----															
E 86	WOAI	10/27/12	10/27/12	Late 10p News Sa	CM	10:00 PM-10:35 PI----S-		:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
Late 10p News Sa															
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ----S-															
E 87	WOAI	11/03/12	11/03/12		CM	10:00 PM-10:35 PI----S-		:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00

Order / Rev: 65450 Advertiser: Congressional Leadership Committee
 Alt Order #: 09841185 Product Desc: CONGRESSIONAL LDR FD/POLITICAL WOAI-TV
 Flight Dates: 10/26/12 - 11/06/12 Estimate: 3348

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<u>Late 10p News Sa</u>															
<u>Late 10p News Sa</u>															
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$1,150.00		0.00						
E 88	WOAI	10/28/12	10/28/12	Late 10p News Su	CM	10:45 PM-11:30 PI-----S		:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
<u>Late 10p News Su</u>															
NWS FOLO FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1	\$1,500.00		0.00						
E 89	WOAI	11/04/12	11/04/12	Late 10p News Su	CM	10:45 PM-11:30 PI-----S		:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
<u>Late 10p News Su</u>															
NWS FOLO FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$1,500.00		0.00						
E 90	WOAI	10/27/12	10/27/12	Saturday Night Live	CM	10:35 PM-12:02 XI-----S-		:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
<u>Saturday Night Live</u>															
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1	\$1,150.00		0.00						
E 91	WOAI	11/03/12	11/03/12	Saturday Night Live	CM	10:35 PM-12:02 XI-----S-		:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
<u>Saturday Night Live</u>															
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$1,150.00		0.00						
													Totals		89 \$109,375.00